Display Ad.



Partnership badge for sharing on website, social, and email.



Email design.



Save up to 30% on equipment, parts, and supplies with your new purchasing solution. Access pre-negotiated discounts at 40+ suppliers through our partner Barren, and streamline your payments with Coast's virtual cards.

- Big discounts at top suppliers. Save an average of 16% when you shop at Home Depot, Lowe's, Graybar, Ferguson or Carrier without changing your purchasing process. Raiven's \$2 billion buying power secures higher rebates than you could achieve on your own.
- Simplify your purchasing. Order supplies from one marketplace, eliminating time-consuming phone orders, email threads, and supplier negotiations. When it's time to pay, leverage Coast's virtual cards for a convenient and secure transaction.

How it works

Access Raiven's discount network by becoming a member. As a Coast customer, you'll enjoy an exclusive reduced rate of just \$79 per month, down from the regular \$139. Learn more about the offer here.

Interested? Click the link below, and a team member will connect with you to tell you more about our purchasing solution and assist with your setup.

Connect with our team

Graphic for social, website, and email promotion.



Social media post image.

WE ARE HIRING

OPEN POSITIONS

- Growth Product Manager
- Product Manager
- Customer Success Rep
- Inside Sales Rep HVAC
- Inside Sales Rep Electrical

Apply on our website

raiven.com/careers





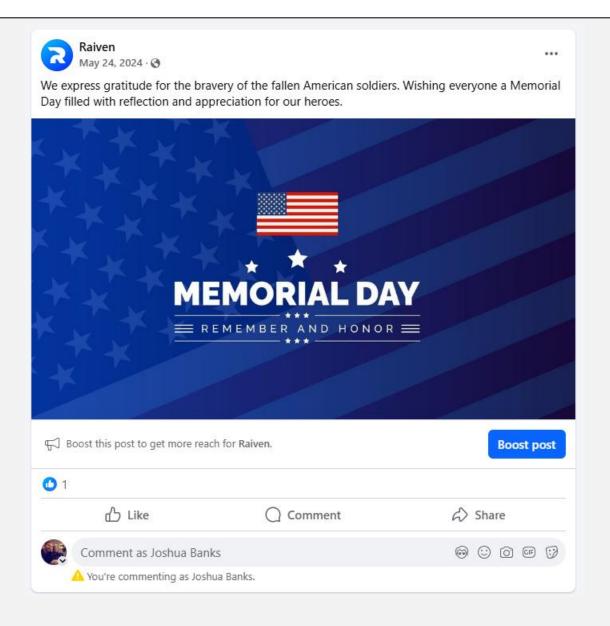
Graphic for social media, email, and website.



ELECTRIQ POWER

www.raiven.com/follow

Social media post.



Landing Page Design



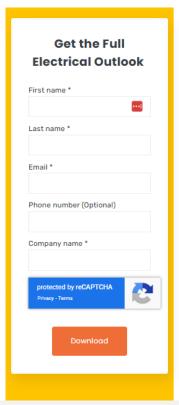
Concealed Market Dynamics Revealed

The Q3 2024 Electrical Supply Chain Outlook from Raiven highlights a 2.7% rise in the electrical materials pricing index, driven by copper shortages, increasing power demand, and high shipping costs. Find out why Copper is facing supply challenges leading to significant price pressures and how infrastructure expansion, the rise of data centers and EVs, shipping constraints, and ongoing tariff impacts will impact pricing in Q3.

The Q3 Outlook provides insight into:

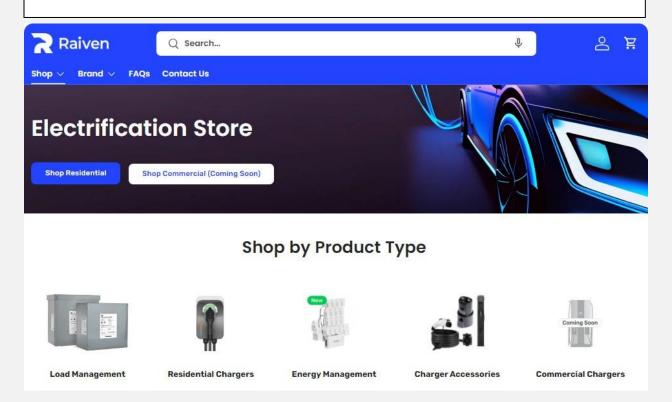
- 1. Will copper inventory levels remain low?
- 2. Is the energy transformation from fossil fuels to electricity impacting prices?
- 3. How will Biden's new steel and aluminum tariffs impact prices?
- 4. Are lead times on switchgear and other products increasing or declining?
- 5. What happens if the east coast Longshoremen strike in Q4?

Stay ahead of the curve and make informed decisions for your business with the Raiven Q3 2024 Electrical Supply Chain Outlook. Download the full report.

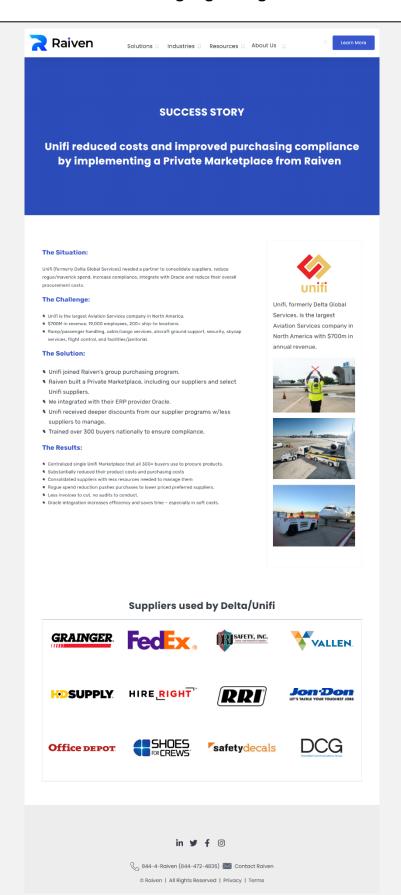


E-Commerce Website

(Designer collaboration.)



Landing Page Design



Infographic for sharing on website and social.

(Designer collaboration.)





BUY SMARTER AND MORE EFFICIENTL Our software and purchasing program saves you money while helping you employees make the best and quickest purchasing and sourcing decisions www.raiven.com

Infographic for use on website, social media, and email.

(Designer collaboration.)



Infographic for use on website, social media, and email.

(Designer collaboration.)

Q2 2023 Electrical Supply Chain Update

Electrical Products On Track for 1-2% Increase Through Q2 2023

Despite a 3% increase in the overall electrical parts pricing index for Q1 2023, Q2 results show an easing in pricing that we believe will net down to an overall YTD increase of 1-2% by the end of Q2

Manufacturers have announced a 4-7% increase in Q3 2023 for:







Switchgear

Lighting

Generators

Projects that can be scheduled in Q2 would benefit.







Delayed growth in Chinese Demand



Higher Interest Rates

have all contributed to an easing in electrical product pricing during the second half of Q2

Current 15KV lead times range 60-75 weeks which remains 4x longer than pre-Covid but is off the highs of 2022.

.



Copper Watch

While China's growth rebounded in Q1 2023, the pace has lagged expectations.

GDP expects 3.0% -3.5% for the year.

The result is a short-term relief of copper pricing.



Raiven is a leading purchasing and procurement platform enabling contractors and facility managers to digitally transform their procurement process and obtain significant discounts on their common purchases. Raiven's cloud-based procurement platform helps businesses purchase smarter and more efficient through patent-pending Al algorithms that find in-stock products at the lowest prices

Social media post.

(Designer collaboration.)



Graphic for social media, email, and website.

(Designer assisted.)



MONDAY, JULY 6 by 7 P.M.



An Equal Opportunity Institution

Social media post.



Graphic for sharing on social, website, and email.





LOWE'S DATA SHEET



Key Raiven Benefits -

- Savings on most of Lowe's online catalog
- National Account Support

Savings -

- Average Discount 5-7%
- Additional Savings with Lowe's MVP Rewards

Key Lowes' Benefits -

- MVP Rewards
- Delivery Discounts on Select Orders
- Dedicated Pro Associates
- Dedicated Pro Services

Shipping -

· Some orders will qualify for discounted or free shipping.

Selling Points -

- For current Lowe's buyer's savings will be added to existing pricing to add additional savings.
- Support from the Lowe's national account team
- MVP Perks give even further benefits (gift cards, new perks, and other items)

Account Setup / Payment -

- Raiven Members can enter our Raiven code into their account to be added to our program.
- Once they enter the code Lowe's will review the account.
- Once approved (avg one week) their pricing discounts will be active.
- https://www.raiven.com/lowes-and-raiven

CONTACT: • CustomerCare@Lowes.com • 1-800-725-6714

Banner image for email.

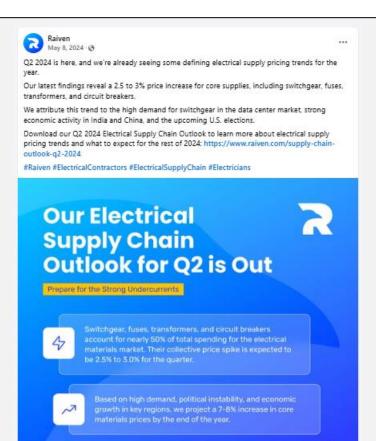


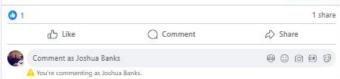
Email & Website Banner



Social media post

(Designer collaboration.)





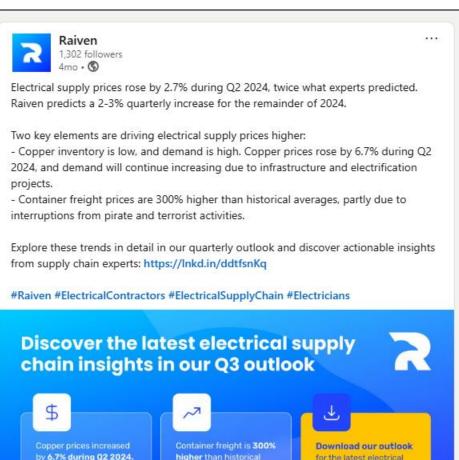
Boost this post to get more reach for Raiven.

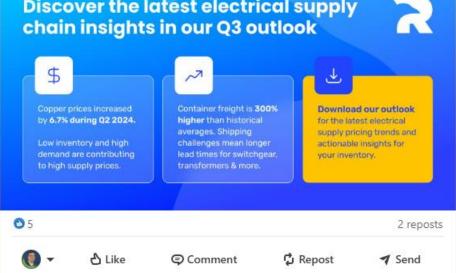
Want actionable advice? Download the full report

Boost post

Social media post.

(Designer collaboration.)





Graphic for usage in social, website, and email.

(Designer collaboration.)

Our Electrical Supply Chain Outlook for Q2 is Out



Prepare for the Strong Undercurrents



Switchgear, fuses, transformers, and circuit breakers account for nearly 50% of total spending for the electrical materials market. Their collective price spike is expected to be 2.5% to 3.0% for the quarter.



Based on high demand, political instability, and economic growth in key regions, we project a 7-8% increase in core materials prices by the end of the year.



Want actionable advice? Download the full report